



# SWIFT update

*AMEDA, Dubai*

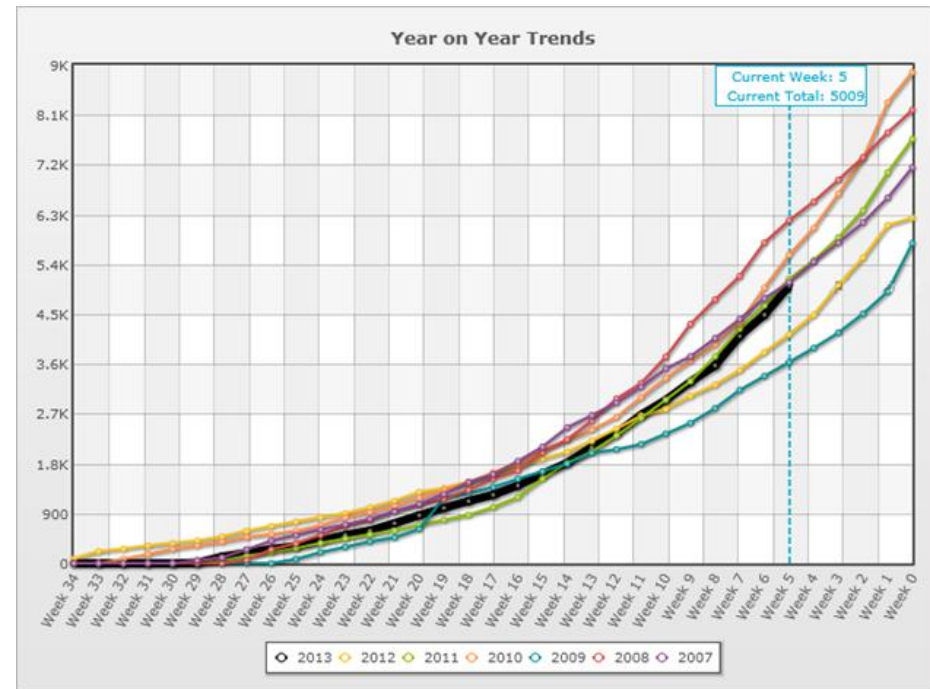
Sido Bestani, Regional Head MENA & Turkey

23 September 2013

# Sibos 2013: key figures

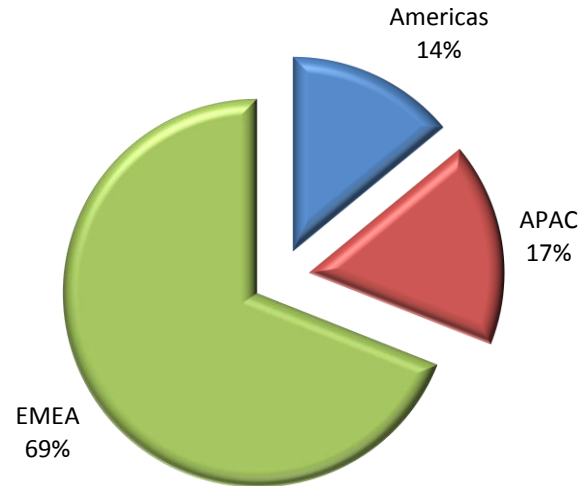
- **Exhibition:**
  - Sold out with 475.5 units
  - 11,412 m2 of exhibition and 200 exhibitors
  - 21 exhibitors come to Sibos for the first time

- **Delegates:**
  - On track for 7,000 delegates
  - Local pick up expected to accelerate given end of Ramadan and related holidays

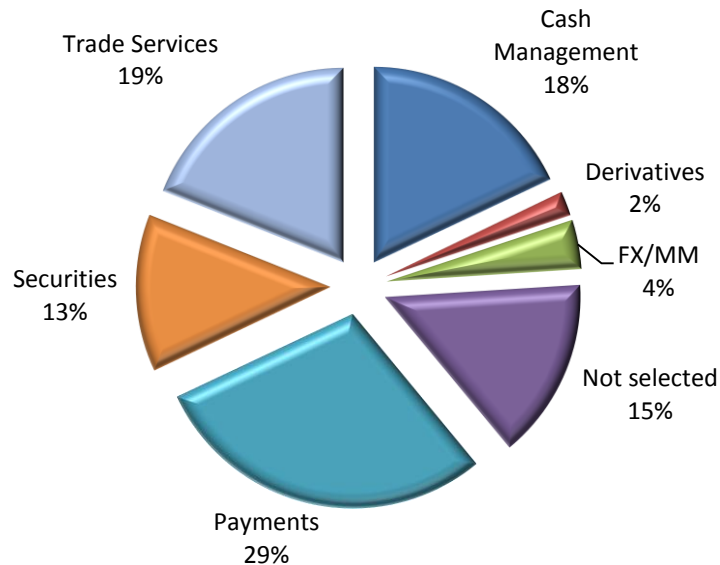


# Sibos 2013: focus on delegates

- Geographical:



- Business area



# Conference highlights

- **Opening Plenary**

- Samir Assaf, Group Managing Director, Chief Executive Global Banking and Markets, HSBC
- Yawar Shah, Chairman, SWIFT
- Gottfried Leibbrandt, CEO, SWIFT

- **Closing Plenary**

- Ian Bremmer, President, Eurasia Group
- Stephan Zimmermann, Deputy Chairman, SWIFT



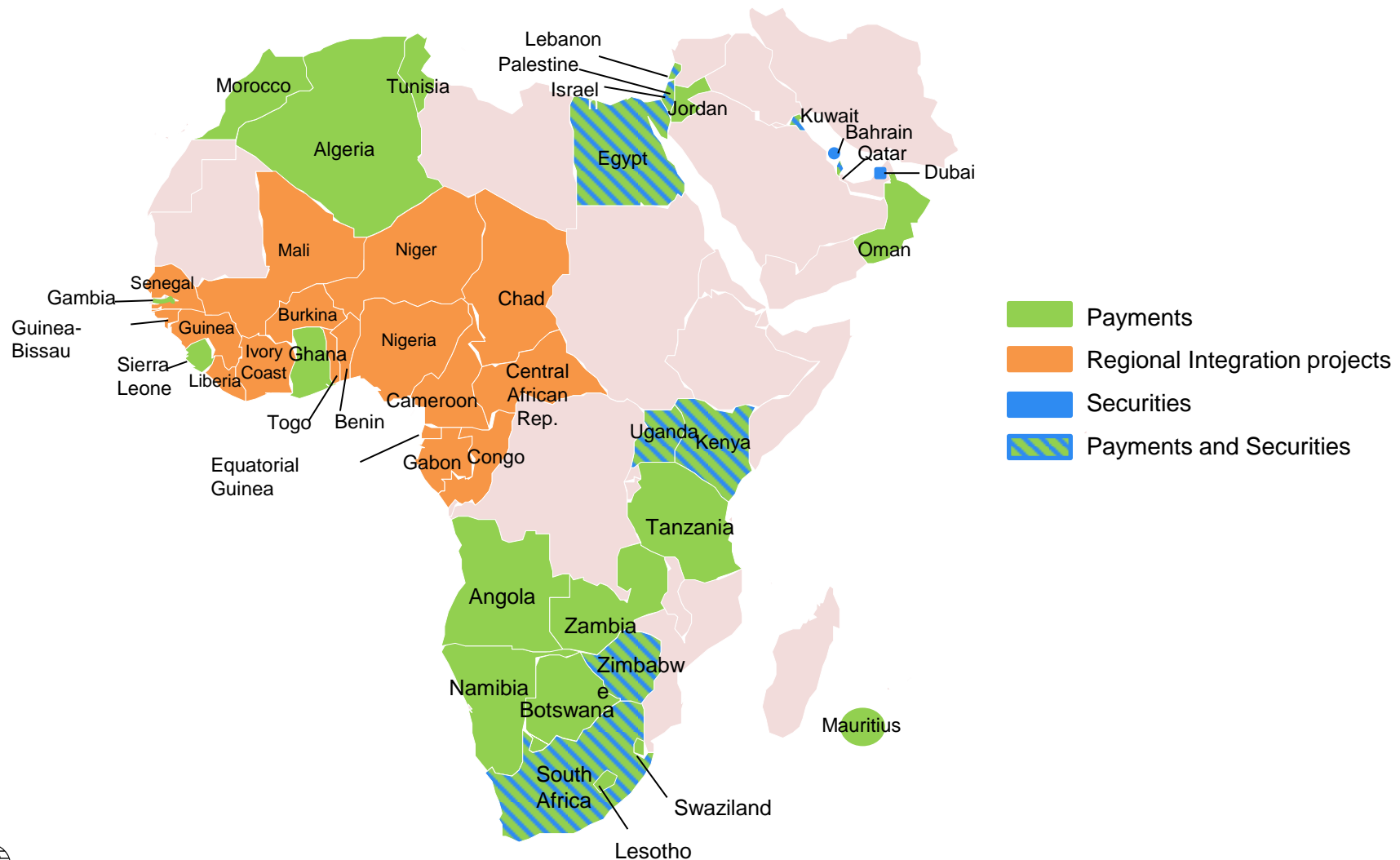
# Conference highlights

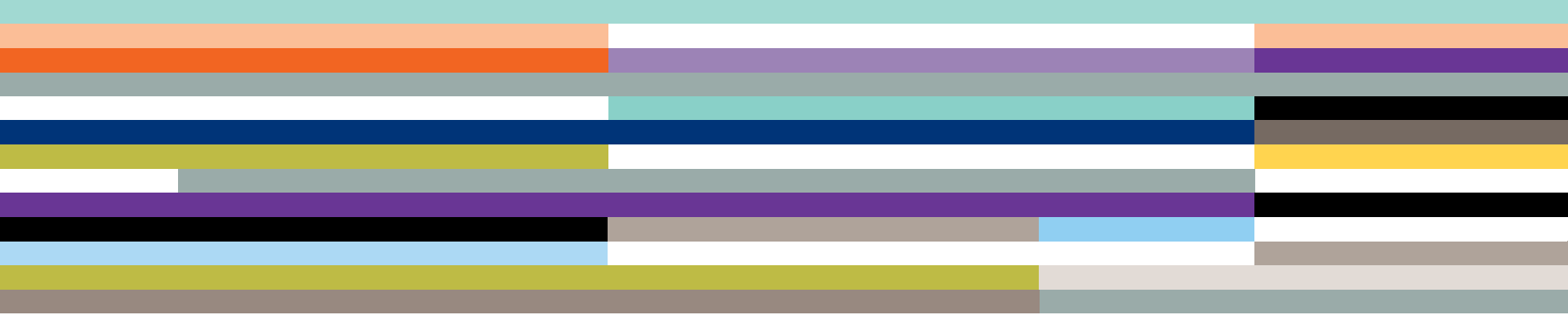
- **Big Issue Debate 1 - Financial inclusion: Is payments the answer?**
  - Osama Al Rahma, General Manager, Al Fardan Exchange
  - Ann Cairns, President, International Markets, MasterCard
  - K.R. Kamath, Chairman and MD, Punjab National Bank
  - Rodger Voorhied, Director, Financial Services for the Poor, Bill & Melinda Gates Foundation
- **Big Issue Debate 2 – Regulation and beyond: rebuilding trust**
  - May Abulnage, Head of Regulation Department, Central Bank of Egypt
  - Stefan M. Gavell, Executive Vice President, Global Head of Regulatory, Industry and Government Affairs, State Street Corporation
  - Werner Steinmueller, Managing Director and Head of Global Transaction Banking and Member of the Group Executive Committee, Deutsche Bank



# Market Infrastructures: Payments and Securities

Systems live on SWIFT





Thank you

