



# **Exploring New Horizons**

- Expanding the CSD Services Portfolio

R. Vivekanand Vice President, TCS



## The CSD Landscape

### **CSDs** today

- ✓ Aided conversion of physical certificates into electronic form – high integrity, robust Market Infrastructure
- ✓ Targeted shortening of Settlement cycles
- ✓ Provide Settlement services for Equity & Debt markets
- ✓ Record-keeper of last resort

### **Current CSD Trends**

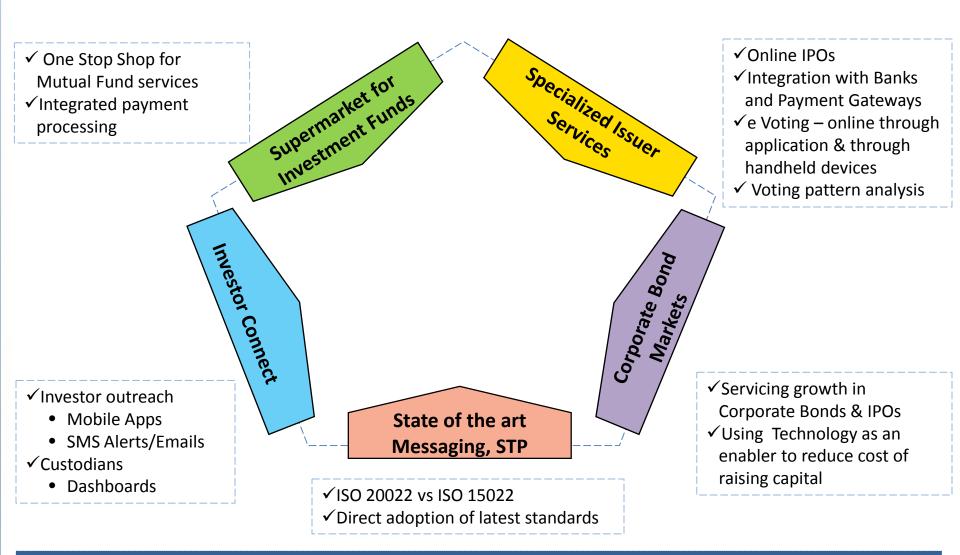
- ✓ Help remove weaknesses in the transaction chain:
  - Integrated Issuance services
  - Single gateway for Mutual Fund investments
  - -State of the art communication channels
  - Investor Connect strategies
- ✓ Focus on CorporateGovernance

### The future?

- ✓ Trade Repository
- ✓ Insurance Repository
- ✓ Instrument IdentifierServices (NationalNumbering Agency)
- ✓ One Demat a/c for all holdings
- ✓ Warehouse Management

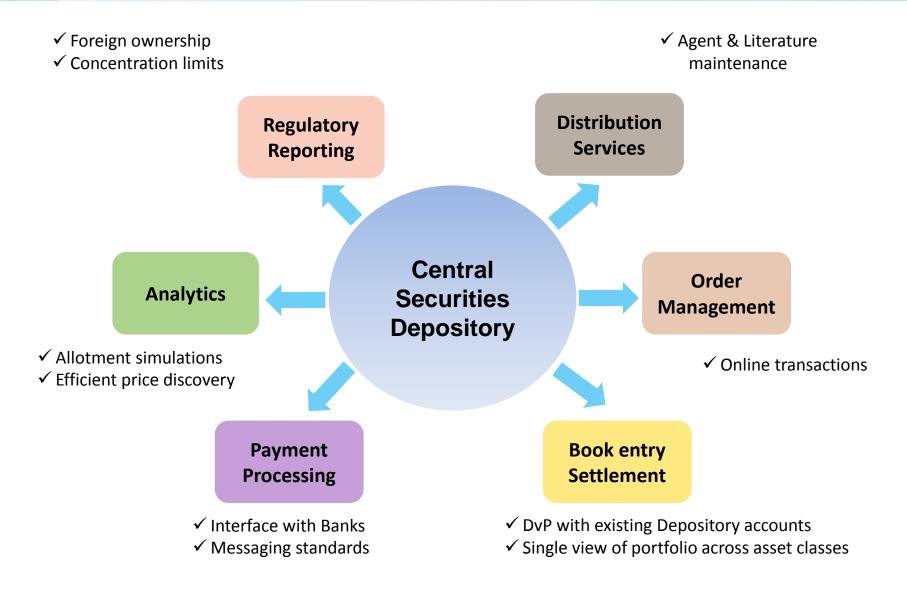
Expanding services and becoming a national Financial hub...

### Current trends ...

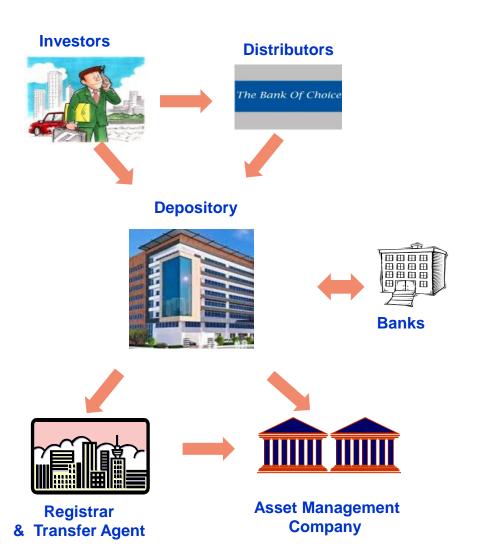


Becoming a key enabler of a wider financial services market

## **Enabling STP in Issuance services**



## Mutual Funds – Single gateway to safer investment



### **Key benefits to the market**

- ✓ One stop shop for a range of investment funds
- ✓ Wider participation from Retail investors
- ✓ Delivering higher levels of STP in the fund industry
- ✓ Efficient and cost effective distribution channel

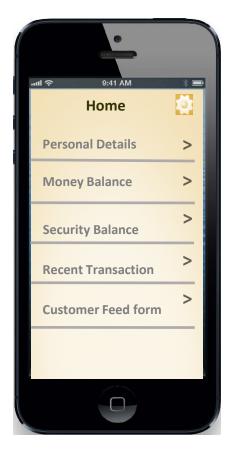
### **Investor Connect**

### **Mobile Based Applications**



### **Investors**

- ✓ On tap Account statements
- ✓ Balance/ transactions enquiry on the go





## Expand into new Business areas...

# **Instrument Code Allocation Services**

- ✓ Instrument code issuance for various asset classes
- ✓ Allocation of ISIN, CFI codes



### **Trade Repository**

- ✓ Multi asset-class Trade Repository
- ✓ Multi-dimensional reporting Regulators, participants, public

# **Commodity Warehouse**

- ✓ Demat & Book-keeping services
- ✓ Greater STP Electronic settlement using Warehouse receipts

# Insurance Repository

- ✓ All insurance policies held under one e-Insurance A/c
- ✓ Cost reduction for Insurers
- ✓ Efficient policy servicing

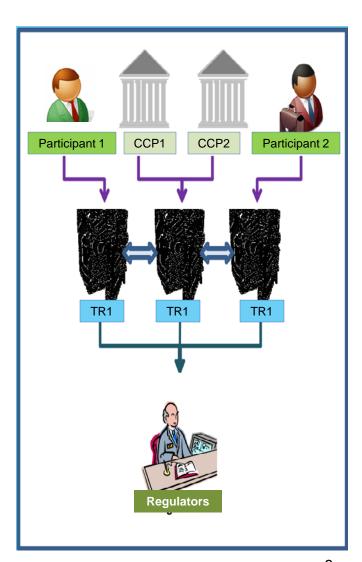
### **Trade Repository**

### CSDs can position themselves to do this in advance of the introduction of Derivatives

- Event reporting across the Derivative transaction lifecycle
- Connectivity with multiple entities
  - ✓ Swap Execution Facilities (SEFs)
  - Member firms
  - ✓ Regulators
- Reconciliation with other Trade Repositories
- Real-time exposure monitoring
- Use of FpML standards in messaging

#### **Key Business Benefits**

- Ensures standardization and Regulatory compliance
- Single solution across products & markets traded
- Lower risk



## Commodity Warehouse

#### **Warehouse Receipts**



#### **Electronic holding of commodities**

- ✓ Facilitate delivery Settlement for trades executed on Commodity Exchanges
- ✓ Provide services including Demat/Remat of Commodity balances

#### **Facilitates credit**

- ✓ Introduce a new asset class as Approved security for Collateral purposes
- ✓ Provides liquidity to market participants through grant of loan against the goods stored in the warehouses

#### **Key Benefits**

- Mitigate risks involved in physical settlement
  - Eliminates the chance of fraud, loss and damage to the commodity
- Easy transfer of ownership
- Enhance participants confidence on the quality of the commodity purchased



### **Insurance Repository**

An Insurance Repository provides centralized services to stakeholders in the insurance industry, and acts as a one stop shop for policy holding & administration across insurers.



#### **POLICYHOLDERS**

- Open e-Insurance A/c (e-IA)
- Enquire Premium payments schedule, claims history etc
- Update contact details (Policy Servicing)



#### **INSURANCE REPOSITORY**

- Maintains KYC information
- Holds all **policy information** of policyholders under one e-IA
- Allows demat/ remat of policies
- Sends premium reminders to policyholders
- Maintains Historical information on Payments, Claims etc
- Provides Policy servicing
- Reporting to Insurance Regulator

#### **Business Benefits**

- Significant savings to the industry due to digitization
- Eliminates multiple KYC efforts
- Higher levels of STP in policy issuance and administration
- Safeguard rights of citizens during natural calamities such as hurricane Sandy (US), typhoon Haiyan (Philippines), etc.
- Enquire KYC details of its prospects
- Tag Insurance policies under the Customer e-IA



INSURERS

Significant growth potential globally in terms of number of existing policies, and wide variety of insurance products available

## The way forward – your opinion



Which are the topics of interest for the AMEDA community?





## Thank You